

"The Amazingly Simple Success Secret You Can Learn in Two Minutes"

(Value of this report: \$29 to a completely unlimited figure and you'll understand why when you've read it). This is your free gift from internet marketing "guru" Michael Green.

In any other field of business or commerce people will tell you one enduring truth:

"There's no point in re-inventing the wheel"

Golden Rule:

There's no point in re-inventing the wheel, yet that's what most unsuccessful internet marketers do over and over again.

Yet for some reason, when it comes to internet marketing, most of us revert to a strong tendency to learn the same lessons that others already know and to do it the HARD WAY – rather than learning from those who've already crossed the Rubicon of knowledge.

That's a great pity, because that approach costs us valuable time and with online marketing, TIME is quite literally MONEY!

Golden Rule:

In the world of internet marketing, Time is quite literally Money. This is because your use of time is one of the few competitive edges that you have over your competition.

Today I'm going to introduce you to an amazing secret that's rarely properly utilized. If you can master it successfully for yourself, then your online wealth potential is virtually guaranteed and unlimited.

Now does that sound interesting?

Then please read on...

"Joint Ventures Aren't Really What You Think They Are!"

Here's the thing...

Most people believe Joint Ventures are simply asking someone with a large enough mailing list to send out an email for your product.

Wrong!

Okay, not entirely wrong. But that's not what you should be aiming for, if you really want to succeed online **BIG TIME**.

Really *GREAT* Joint Ventures always have something special going on and today I'm going to explain what I mean.

If you're interested in learning more about this subject (and as you'll see it's a real money-spinner) then I've also created an exclusive shipped DVD on the subject and you can discover it right here:

<http://www.HowTo-JointVenture.com>

"The Standard Joint Venture Approach"

Most people who set up JV's go no further than looking for other list owners who might have an appropriate size or quality of list. Then they simply approach that individual with an email like this:

"Hey Jack,

I was just thinking, you've got a big list and I've got this super new product that does XYZ.

How about you send out an email to your list and when we make sales you'll get 50 - 70% of the commission (usually depending on just how desperate I am).

How about it.

(If you've put in some additional thought you've probably even pre-written the sales copy for the list owner to use and it'll read something like this)."

Hey {!firstname_fix} ,

My good friend Jimmy has just called me up and offered an amazing deal that isn't available anywhere else.

Now for the next 7 seconds it's available, but only to my readers and if you act, well amazingly quick then...

Etc..

Well you catch my drift!

Don't get me wrong. This approach can and does work.

You'll make a few short term sales and if the list owner is a real "guru" and actually writes his or her own recommendation then my guessing is that you'll end up pocketing a fistful of dollars and may end that day quite happy.

That's all well and good. But you're missing a trick.

And if this is the way that you're Joint Venturing right now, then I'm about to open up your eyes.

"The Advanced Joint Venture Approach That Will Multiply Up Your Income By Up To 20 Times"

Actually, there's no saying by quite what percentage the approach I'm about to reveal will increase your sales by.

What I do know is that you can do far better than you would through the conventional JV approach that I've just described.

Let's set up some ground rules here...

We'll assume that as in the example above, you've got some kind of product or service that you want to offer out to JV partners.

If you've yet to create your own product, then take a read of my own <http://www.CreateAndSELLproductsONLINE.com> toolkit for the complete roadmap to your own product creation.

Next, you've done some research (as in the example above) and identified those partners that you'd like to work with.

Now here comes the twist.

Rather than simply emailing out a bulk standard JV approach, such as the one outlined in the section above, apply some thought to what you wish to get out of your JV.

And here's the real secret.

Consider for a moment why it is that you want to partner with these list owners?

It's because they have a list of hot prospects and you don't – right?

So now let's consider how you can succeed in covering two distinct objectives.

The first objective is to make your JV partners happy. That's important for two reasons:

1. They'll never work with you again if you don't.
2. The online marketing industry is relatively small and news about who is good and bad to work with tends to spread pretty fast through forums and other online sources.

Golden Tip:

Want to find out the reputation of any online marketer? Simply go to the world's largest internet marketing forum at <http://www.howtocorp.com/forum> and carry out a search (using the search menu) for that marketer's name or post a question specifically asking about their reputation.

You see reputations matter online and the fastest way to devastate yours is to set up a JV where your partners are anything other than absolutely delighted! Be warned – make them happy and have this as one of your primary objectives.

Golden Rule:

You want your JV partner to be the happiest guy in the world once they've

worked with you!

The second objective is to get something long-term for yourself out of the JV.

I've already described how you must make this compatible with having very happy JV partners, so take that as read and let me lead you into the secret world of mega-successful JV's that you can replicate for yourself.

"Here's Why Not All JV's Are Created Equal And How You Can Directly Benefit From This Unfair Advantage"

As the person setting up the JV you have all the cards in your hand.

Now that's not of course how most people feel when they're about to propose a JV with a leading internet marketer expert. For them they reckon that they are the underdog and that the guru with the list is the only one in the driving seat. They're lucky, even humbled to be even given the time of day.

That's wrong thought and I'll tell you why...

As long as your JV proposal sounds reasonable and there's a route to your JV, list owning, partner to make some good cash, they'll probably be more than happy.

Remember, these are very busy people you're dealing with and the chances are that they don't have a ton of time to invest in working out the miniscule details of your partnership.

Golden Rule:

Make sure the JV looks and feels right for your JV Partner.

So I would suggest that the typical Joint Venture proposal might look a lot like the proposal that I outlined under the "The Standard Joint Venture Approach" above.

But the big twist is that you want to insert this small (yet *very* significant) clause.

Ensure that you have a mechanism for getting hold of the name and address of every person who visits your website or JV promotional page.

Why's this so important?

Because as it happens, your JV partner only has two silly little advantages over every other marketer out there:

1. They own a list.
2. They have a reputation that the people on their list trust.

That's it... there is nothing else so special about your JV partner.

Yet these two factors make an immense difference to their level of success. And if you want to become as successful as they are then your JV proposal needs to be smart, as well as wealth generating for both sides.

"They Own A List"

True, but the JV you're about to do is your opportunity to own a slice of that list too.

Better than that. This is your opportunity to be recommended as a good guy by the leading guru and you've therefore earned the right to invite the referred visitor onto your list.

In the eyes of that visitor, you're probably right up there with the original list owner, if only because that's how they first heard about you.

So now the tricky question is how are you going to get your hands on those individuals details.

Golden Rule:

If you want to make serious money online then there's almost no substitution for getting your hands on their list! Warning: There's a right and wrong way of going about it and you can discover how to do it right in detail here:

<http://www.HowTo-JointVenture.com>

In most JV's a list owner will email their own readers and suggest they visit your site. Somewhere on your site you'll have an opportunity for those people to sign up, but my guess is that this probably won't gain you more than a 10 – 20% signup rate and nowadays even those figures look high.

What you want to ideally do is insist that every person who visits your site signs up.

How?

Well the easiest (though not necessarily most effective) way of doing that is via a signup page prior to the visitor making it through to your main sales page.

This approach has a couple of drawbacks. You're bound to up the percentage whose name and email you collect, but you'll also put off a ton of people who'll get to that gate-keeping page and decide they won't bother to go any further (for fear of spam, effort of typing in their details or just general shyness).

Fortunately there's a much better way of collecting the user information and I've described the entire approach in lots of details, complete with actual illustrations in the video that comes with:

<http://www.HowTo-JointVenture.com> – please go ahead and check it out now.

"They Have A Reputation That The People On Their List Trust"

Remember how the other key advantage for your Joint Venture partner is that they already have a reputation that their readers trust.

Building and developing a great reputation is truly the mark of a true expert in internet marketing.

Golden Rule:

In a market where there's so little else to differentiate between various online players – reputation is in fact EVERYTHING!

So it stands to reason that what you want to do is build up your own first class reputation.

Well by carrying out this kind of Joint Venture you already have a massive head-start, because you're being recommended by someone (your JV Partner) that the reader already trusts.

Some of their magic dust will rub off on you, merely by process of association and recommendation.

That's great, because it forms the basis for you to capitalize on your new signups and that should be the start of a long and happy relationship with your new subscribers.

"Most People Completely Miss The Point Of Joint Ventures!"

Experience of setting up Joint Ventures leads me to suspect that 99.7% of folks completely miss the point of these exercises.

They go for the short-term sales gain, but forget that there's a much bigger back-end advantage of building a relationship with new subscribers.

Worse still, they usually completely fail to take the initiative and collect the details of new prospects and this is really sacrilege, because if the money is in the list, then your challenge should obviously be to build up your own list in the first place. You JV should have this point centrally in mind.

Golden Rule:

If the money's in the list, then shouldn't your JV focus on building a list?

"Want To Set Up Joint Ventures Which Go Further And Work Harder For You?"

I've pioneered the approach of getting more than most people would expect out of JV's.

Over the years I've been quietly using my special formula to create evermore productive, profit-making, Joint Ventures.

It's never once failed me. Instead it has created both immediate sales and a huge back-end advantage of qualified prospects. I'm using a technique that virtually no one else in the JV internet marketing world seems to have picked up on.

I'd never discussed my approach with anyone and then one day I found myself in a room of just 32 people crammed into the basement of a hotel in Birmingham, for Peter Twist's Internet Marketing Seminar and before I knew it, I'd revealed every last secret that constitutes my unique approach to JVs.

Exclusive Special Report from Michael Green

First I showed how I set up a JV scheme on a small scale. How I would use the techniques I've alluded to in this special report which incorporate focusing on building a list, rather than just making sales.

How I would capture names and emails in ways that no other marketer seems to have cottoned onto and how this has led to hugely profitable JVs.

Next I showed the exact same formula scaled up to a much bigger size and demonstrated to the assembled VIPs how they could adopt the exact same techniques and make a fortune for themselves.

I wasn't aware of it at the time, but the entire session was being recorded with the purpose of it being made available to me afterwards.

Frankly I've sat on the DVD until now because I haven't been sure that I should release my winning formula to the outside world.

But I've finally, in the interest of spreading knowledge and best-practise, I've decided that I will make the recorded session available to those who have taken the time to read this special report.

So exclusively for you – here's that link now:
<http://www.HowTo-JointVenture.com>

Yours warmly,



Michael Green

Founder: <http://www.howtocorp.com>

Creator of TWENTY online toolkits and counting...

PLUS owner of the World's Largest Internet Marketing Forum at

<http://www.howtocorp.com/forum>

Finally... there's someone willing to actually show you precisely how it's done...

**"If You Can Watch A DVD,
Then You Can Discover The Secrets
Required To Turn Any Joint Venture
Into A Powerful Cash Machine,
Even If You've Never Created
A Single JV Before In Your Life!"**

At Last! Having Built 20 Successful Online Marketing Products And Having Benefited From The Secrets Of Creating Winning Joint Ventures, Recognized Master Of Internet Marketing, Michael Green, Is Finally Ready To Let You Rip Open The Secrets That Have Generated Hundreds Of Thousands Of Dollars In Sales In Less Than THREE Short Years.

Now It's Time For You To Share In His Success By Creating Your Own Carbon Copy Of An Unbeatable Joint Venture -- Right Out Of The Box! This Is So Simple That Absolutely Anyone Should Be Able To Follow Michael's Program.



Above: **Michael Green** reveals **how you can use** the exact same secrets to turn your own **Joint Ventures** into **cash generating projects**. Even if you've never carried out a Joint Venture before in your life!

Once upon a time...

There were **32 people** crammed into the basement of a hotel in Birmingham, for Peter Twist's Internet Marketing Seminar...

... but what none of the assembled folk could have possibly predicted was the information that one man was about to impart.

Incredibly, someone in that room **at the time** had actually played a leading role in a Joint Venture experiment that Michael Green was about to reveal. Yet even that individual was unaware of his crucial lynch-pin involvement!

- Think you know everything there is to know about doing JV's?
- Or just starting out on the Joint Venture adventure?

Either way... this toolkit is for you!

Introducing The Awesome...

How to J.V. with a twist!



How absolutely anyone can use some stunningly simple principles to push Joint Ventures further than even your own JV partners realize you've gone.



And **how you too** can make a **small to vast fortune** by mirroring the exact techniques revealed in this unbelievable toolkit.



Discover the **10 Laws of exceptional** JV Marketing that you can use TODAY to build yourself a stunningly profitable online business.

[Click here now to visit the website and get your hands on the this exclusive DVD](#)